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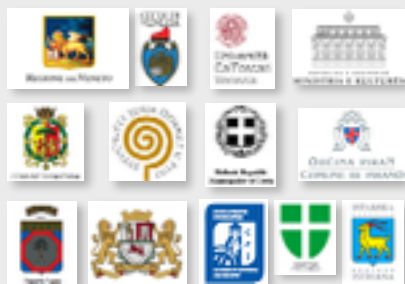
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Panoramic view of Pirano - Slovenia

## Dear Readers,

welcome to the fourth Adrifort Newsletter.

Adrifort fortified heritage has been protagonists of a series of Summer events meant to disseminate their historical and tourist potential. This release points out some of these initiatives.

We recommend you to visit [Adrifort web-site](#) and [Flickr Profile](#) for more events' pictures and to subscribe the Newsletter.

**Do not miss our last release in March 2015.**

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## ROCCA LOVERS

### *A participatory process dedicated to Rocca Brancaleone*

In last months, the Municipality of Ravenna launched two activities within the participatory process dedicated Rocca Brancaleone. The **first**, held at Rocca Brancaleone on September 15<sup>th</sup>, was a public meeting realized by following the *World Cafè* methodology: a tool suitable to involve citizens and to stimulate the collection of ideas and proposals. Participants, divided into working groups, were asked to discuss about three main topics: Rocca Brancaleone resources, dreams but also practical proposals to enhance this site, and how citizens can actively participate to re-qualify the monument. Citizens, moved by common interests formulated interesting suggestions to redevelop the fortress through events and make themselves available to put these ideas into practice. The **second** initiative took place at Rocca Brancaleone park on the 18<sup>th</sup> of October. Sixty people joined, mainly citizens living nearby. The event was meant not as an ordinary historical or tourist visit, but as an informal tour, where citizens would work as guides, sharing experience related to the time they spent at the Fort. A historical work of research, to connect to this monument by emotions and memories of those people who lived it, matching its history to those of attendants. The tour across the Citadel and the garden has been divided into stages and coordinated by a citizen who got along with participants by telling her story since 1953 - when she came to live in front of Rocca Brancaleone, with her family - another citizen - who shared his favourite poetries during a reading under the garden's trees - and local associations representing medieval pageants.

[For more pictures, visit Adrifort Flickr Page.](#)

### **Creative Tourism, space regeneration and new alliances: Veneto Region workshop.**

Several regional stakeholders involved in the enhancement of fortified heritage in Veneto joined to discuss future potentials, in terms of economic and social local returns. The workshop has been animated by analysis and technical interventions by University Ca' Foscari of Venezia, experiences of both public and private management in coordinating some important forts identified as

regional best practice. The meeting ended with some reflections around the future of this sector in Veneto, shared by few local businesses.

**Jan Van der Borg**, professor of Tourism Economics at University Ca' Foscari, intervened underlining how fortified heritage is particularly suitable to address the needs of a new kind of market: that of creative tourism. Therefore, tourist attractiveness of this heritage needs a common brand and to set up a network of fortified sites, easing a better synergy of those private and public stakeholders involved in their management.



Two shots of Adrifort workshop in Venice



Rocca Lovers

**SLOVENIA**

**A "social" contest for the Municipality of Piran**

Enhancing ancient city walls through mouth - to - mouth on the web. The Municipality of Piran chose a "social" approach to promote awareness and visibility of the city's fortress. In the Summertime, Piran launched a photo-contest open to all and with the walls as theme and



choose d Facebook as a virtual wall. The winners' selection and announcement took place in September.

**Visit AdriFort Flickr Page to view the three s h o t s awarded.**

**CROATIA**

**Exploring Monte Grosso**

Last November, the City of Pula's Municipal Library hosted the lecture Exploring Monte Grosso. An event planned to introduce the citizenship to the first study - case, ever made before, focused on the reuse of Fort Monte Grosso. The case, realized in collaboration with University Juraj Dobrila and Istrian Region, includes restoration proposals, statistics and conceptual design approach in order to define new tools addressed to the reuse of fortified heritage. Scholars and architects, experienced with the enhancement of local cultural heritage, joined to discuss topics related to difficulties with restoration of architectural and historical heritage, such as castles, holy sites and buildings dating back to the Venetian period.



**CASTLE OF GALLIPOLI (ITALY)**

**A case-study by Apulia Region**

Apulia Region is conducting an inquiry, dedicated to the managing experience of Gallipoli Castle. With the aim of identifying economic and financial stakeholders to involve in a new experience of the Castle reuse, in line with the objectives of development and territorial cohesion promoted by AdriFort. The study applies three paradigms: tourist potentials of the monument; dissemination of cultural heritage and services; the concept of territory overcoming its geographic dimension, including its characteristic to spread values.



**FORTE MARGHERA (ITALY)**  
**Open Days and Contemporary Art**

From the 3rd to the 4th of October, Forte Marghera hosted **AdriFort Open Days**. A two days initiative of meetings, shows, performances, wine and food itineraries and boat tours around the walls. The restored Museum of Traditional Ships and the new Mediterranean Taste Workshop - aiming at sharing local food culture historically tied to Venice and its surroundings - have been at the core of the event. Firsts steps of a process of the fortress revitalization, aiming at leading this location to be a point of reference for cultural

tourism and local economy as well. The second event held at Forte Marghera has been an artistic, and youthful initiative called **Schiume Festival**. An International platform of performing arts addressed to young artists. The festival is now at its fourth edition and, today, it aims at matching local audience and a community of emerging artists through a calendar of free shows.



## ADRIFORT FORTIFIED HERITAGE

In this section dedicated to fortified heritage supported by Adrifort, we are glad to present to readers Pula's system of fortresses and the old town of Corfu, together with Corfu naval base of Gouvia, dated Venetian period.

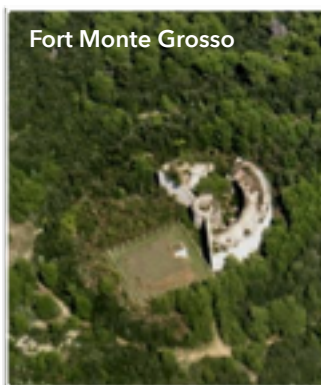
### The old town of Corfu - Greece

The Old Town of Corfu, located on an island west to Albania and Greece and at the entrance of the Adriatic Sea, dates back to the 8<sup>th</sup> Century A.D. The two forts of the town, both belonging to the Venetian period, were used for four centuries to defend the Republic of Venice maritime trades against the Ottoman Empire. Forts have been damaged and restore several times, mostly under the British Empire in 19<sup>th</sup> Century.

The City holds the typical shape of fortified Mediterranean harbour. In 2007, the old town of Corfu was inscribed to the UNESCO World Heritage List. Adrifort project involves Gouvia Venetian Naval Base and its surrounding area, located ten km North-East from the City of Corfu. Today, the site keeps the special characteristics of the original military architecture without overlooking the aesthetic value of the construction.



The well-known esplanade in Corfu



Fort Monte Grosso



Fort Punta Christo

### Forts of Pula - Croatia

The City of Pula participates to Adrifort with a system of five forts that are part of the Austro-Hungarian Empire system of defence of Pula Bay, one of the most important naval base in the Adriatic Empire in 19<sup>th</sup> Century. **Punta Christo** is a fortress built in late 19<sup>th</sup> Century on a small peninsula, offering a breathtaking look over the Bay. The complex

is very well preserved, thanks to the commitment of local associations, and has about 270 different facilities for a total area of over 10,000 square meters. It is also the set for several cultural events, such as concerts, festivals, exhibitions and lectures. The second defence system of Pula is **Fort Monte Grosso**, a large semi-circular fortress located above Zonchi Bay, 67 meters high. Along with Punta Christo and Munide, it represents one of the most important and spectacular entrances to Pula Bay. The artillery battery **Valmaggiore**, located at Zonchi Bay, is a building made of stones, with a large parapet, and it still conserves four cannons placed in a open wall. **Battery Zonchi** is located on the eastern side of the Bay. Built between 1823 and 1830, was equipped with ten cannons, in order to protect the Northern way to the Port of Pula. Zonchi is famous for having been, in 1915, one of the two batteries to have faced the French Navy during a siege attempt. Last but not least, **Fort Munide** is located on the East-side hills of Zonchi Bay, 52 meters high. Equipped with 18 cannons, the fort protected the north facade of the Port of Pula, until it was destroyed by bombings in 1944.

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